

THE FACTORY IN YOUR POCKET

A TRAVEL SKETCHBOOK THROUGH THE WORLD OF WORK

The Peano Foundation, as part of its ongoing commitment to promoting the carnet de voyage (travel sketchbook), invites travelers, professional artists, students, and sketching enthusiasts to participate in the 14th edition of CuneoVualà.

THE THEME

The 2026 edition celebrates a landmark anniversary for the local area: the 120th anniversary of the Michelin plant in Cuneo. Under the title "The Factory in Your Pocket," this year's exhibition invites sketchbook artists to explore industrial aesthetics, transforming the factory from a closed and inaccessible place into a field of artistic discovery. The sketcher becomes an eyewitness to the production process, capturing everyday working life with pencil in hand from a direct position in front of the subject. The aim is to seize the spark of imagination born from the encounter between the artist-sketcher and the world of work, documenting architecture, gestures, craftsmanship, and innovation.

THE TRAVEL SKETCHBOOK OF THE WORLD OF WORK

Traditionally used to document landscapes, places, and moments of everyday life, the carnet de voyage has also become a powerful medium for recording the places of work. In contemporary sketchbooks, the depiction of factories and production spaces is not merely an aesthetic exercise but an act of testimony, preserving industrial knowledge and expressing the identity of a community.

The possible subjects extend well beyond the "traditional" factory to include artisan workshops, studios, small manufacturing spaces, repair shops, and even domestic workspaces where remote working takes place, as well as the rich and fascinating world of industrial heritage.

THE VALUE OF DRAWING AND SLOW OBSERVATION

Drawing a factory is not simply about reproducing machines. It is about capturing work, dedication, and everyday life through the pencil. Drawing workplaces—whatever their nature—requires a slow and attentive approach, an analytical process that allows reality to be absorbed deeply and remembered over time. While photography can be immediate and detached, drawing from life allows the subject to become part of the artist's lived experience. The factory, workshop, or construction site is no longer simply observed but truly experienced. Together, the works presented at CuneoVualà will form an important historical and geographical record, making their authors genuine eyewitnesses to the transformation of the contemporary world of work.

WORKSHOPS AND LIVE DRAWING SESSIONS

A programme of on-site workshops led by experienced travel sketchbook artists, together with free live drawing sessions (booking required), is currently being planned throughout 2026. Participants will receive updates and further information as the programme develops.

EXHIBITION

Sketchbooks created during your explorations throughout this year, as well as previously completed works from your personal collection, and any drawings produced during the Foundation's workshops and live drawing sessions, may be exhibited in the 14th edition of CuneoVualà 2026.

The exhibition will be held at the Peano Foundation and will be open to the public free of charge from 4 October 2026 until mid-November 2026.

SELECTION CRITERIA

Selections will be based on: spontaneity and authenticity of the sketchbook drawings; the quality of the visual and written narrative; the emotions, observations, and experiences conveyed through the pages. Even a few handwritten notes can meaningfully enrich the visual storytelling.

WHAT TO SUBMIT

Whether you have an original sketchbook, a reproduction, a self-published edition, altered sketchbooks, individual pages, finished drawings, or workshop exercises, please send us a selection of five digital images (PDF or JPG format), or provide the necessary links for online viewing by email.

DEADLINE

Please send your image selection by 1 September 2026, together with the completed registration form and release form, to: segreteria@fondazionepeano.it. Original works selected for the exhibition must arrive at the Peano Foundation no later than 13 September 2026. They may be sent by post or delivered in person by appointment.

SOLO EXHIBITION

For the 2026 edition, the Peano Foundation is pleased to present a solo exhibition by architect and travel sketchbook artist Salvatore Santuccio.

PARTICIPATION

Would you like to exhibit your work at CuneoVualà 2026, opening on 4 October 2026? Would you also like to receive updates about the exhibition and its related events? Please contact us at: segreteria@fondazionepeano.it. it - Fondazione Peano, Corso Francia 47, 12100 Cuneo Italy

OUR PARTNERS

Alliance Française di Cuneo; Association Il Faut Aller Voir di Clermont Ferrand; Autori Diari di Viaggio di Ferrara; Associazione Matite in Viaggio di Mestre; Palermo dal mare; Circolo degli Artisti di Torino; Circolo Fogolar Furlan di Torino; Calli.gra.ture di Torino; Primo Liceo Artistico di Torino; Liceo Artistico "Buniva" di Pinerolo; Liceo "Ego Bianchi" di Cuneo.

For further information and updates about the exhibition and related events:

Email: segreteria@fondazionepeano.it

Mobile: +39 347 887 8051

Website: www.fondazionepeano.it

The drawing featured on the poster is by Salvatore Santuccio, who will be honored with a solo exhibition as part of CuneoVualà 2026.