

CUNEOVUALÀ 2026

CUNEOVUALÀ
QUATTORDICESIMA EDIZIONE

FONDAZIONE PEANO

la collaborazione con
af
Alliance Française
CUNEO

THE FACTORY IN YOUR POCKET

A TRAVEL SKETCHBOOK THROUGH THE WORLD OF WORK

ON THE OCCASION OF
"MICHELIN CITY 2026,"
CUNEOVUALÀ INVITES
URBAN SKETCHERS
TO ENGAGE WITH
INDUSTRIAL AESTHETICS,
TRANSFORMING THE
FACTORY FROM A
CLOSED-OFF SPACE INTO
A FIELD OF ARTISTIC
EXPLORATION.

The sketcher becomes an eyewitness to the production process, capturing everyday working life with pencil in hand from a direct vantage point in front of the subject. The aim is to seize the spark of imagination that emerges from the encounter between the artist-sketcher and the world of work, documenting architecture, gestures, craftsmanship, and innovation. In this spirit, the range of subjects can be expanded far beyond the "traditional" factory to include artisan workshops, studios, small manufacturing spaces, and even domestic environments where remote work takes place, as well as the vast and fascinating world of industrial heritage.

WOULD YOU LIKE TO EXHIBIT YOUR
"TRAVEL SKETCHBOOKS THROUGH THE
WORLD OF WORK" AT CUNEOVUALÀ,
OPENING ON 4 OCTOBER 2026?

For information and updates
about the exhibition and its related events:
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The drawing featured
on the poster is by
Salvatore Santuccio, who
will be honored with a
solo exhibition as part
of CuneoVualà 2026.

