INTRODUCTION TO THE THEME AND THE FINAL LOCATION OF THE SCULPTURE

THE SWAN (twenty years later)

Fort the 21st edition of its International Sculpture Competition, Peano Foundation decided to propose again the theme of the first edition won by Marco Scifo who is now a successful contemporary artist. but "The Swan" is not just the first sculpture made as a result of this competition, but also the image (in double), which features the logo of Peano Foundation. In addition to that, the theme is also an homage to the founder Roberto Peano ten years after his death.

BOVES SQUARE IN CUNEO, the square or art and love

The location dedicated to the winning sculpture of the 21st edition of the competition is, for the first time, a square and not a green area as in previous editions. Piazza Boves is located in the historical center of Cuneo, but for a long time it lost its aggregative function in favor of that of space of transit. This was due both to historical reasons but also to administrative ones, such as the construction of an underground parking lot. For many decades Boves Piazza lived a forced cohabitation with the old town without ever being recognized as an integral part of it.

In 2016 the owners of the commercial activities of the square decided to create a cultural association with the aim to enhance the square and change its perception through contemporary art and, in particular, the street art and the wall painting. Last year in September, on the occasion of the first edition of the event "Arte in Piazza" several French street artists decorated the external walls of the underground parking lot and of its overlying shops and a big wall painting of one hundred square meters has re-named the space as "Square of Love". All the remaining walls of the parking lot will be covered with murals during the second edition of the event in September 2017.

For further informations: <u>www.piazzaboves.it</u>

Area dedicated to the sculpture:



Characteristics required to the sculpture:

- The final artwork must have its own stand, which must be simply laid down on the ground, anchoring of any kind are not allowed.
- The weight should not exceed 700kg/sq.m.
- The structure, should develop in height, will have to guarantee a good tipping stability, which may be caused by weather or vandalism, including climbing.
- The base can cover a maximum area of 3x2m.